



U N I V E R S I T Y O F  
**SOUTH CAROLINA**

January 25, 2012

**INTENT TO AWARD**

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 a.m., February 7, 2012**, unless otherwise suspended or canceled. **Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract.** The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract and issuance of a purchase order.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with:

Mr. Voight Shealy  
Chief Procurement Officer  
Materials Management Office  
1201 Main Street Suite 600  
Columbia, SC 29201

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Referenced Solicitation Number:	USC-FPB-1999-MLS
For Furnishing:	Integrated Marketing Communication and Public Relations Services
Issue Date:	July 11, 2011
Opening Date:	August 5, 2011
Total Potential Amount:	Maximum \$1.5 million
Date of Award:	August 26, 2011
Initial Contract Period	February 7, 2012 – August 23, 2012
Maximum Contract Period:	February 7, 2012 – August 23, 2016

**\*The following is a partial list of awards. Additional awards may be made pending further evaluation of bids.**

**Awarded to:**

- **Herbert Willis Robertson/DBA Robbie Robertson, 3314 Abingdon Road, Columbia, SC 29203**  
Lot 3 – Freelance Writing Services - \$75.00 per hour
- **Richard Gorman, 10200 Alta Towne Lake Circle, Pooler, GA 31322**  
Lot 3 – Freelance Writing Services - \$40.00 per hour

- **Advanced Automation Consulting, Inc. (AAC), 7891 Broad River Road, Irmo, SC 29063**  
Lot 7 - Web Design and Development Services - \$75.00 per hour  
Lot 8 - Mobile Application Design and Development Services - \$150.00 per hour
- **Flashnick Visuals, LLC, P.O. Box 210762, Columbia, SC 29221**  
Lot 5 – Videography Services - \$100.00 per hour  
Lot 6 – Photography Services - \$100.00 per hour
- **Riggs Partners, Inc., 750 Meeting Street, West Columbia, SC 29169**  
Lot 3 – Freelance Writing Services - \$75.00 per hour  
Lot 4 – Graphic Design Services - \$75.00 per hour

*Mary L. Sims*

Mary L. Sims, CPPO  
Procurement Manager